

COMMUNITY COLLEGE JOURNAL

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AACC 1995 Community College Calendar

AACC invites your college to participate in the third annual Community College Calendar Photo Search. The award-winning calendar, with four-color, glossy photographs selected to best represent America's community colleges, will be distributed to a vast array of audiences, including:

- ◆ Member community colleges (each president's office will receive a complimentary copy)
- ◆ Federal agencies
- ◆ All members of Congress
- ◆ Higher education associations
- ◆ Corporations and foundations
- ◆ National organizations interested in community colleges
- ◆ Governors

In addition, the calendar will be sold this year through the AACC Publications Catalog.

Criteria

We challenge your college to submit creative, compelling photos that illustrate what the community college story is all about. Each year the calendar is different and we are looking to continue that tradition. Horizontal photos are preferred. Suggestions for photos include:

- ◆ Hot issues, for example, workforce training
- ◆ Active teaching/learning environment with students, faculty, etc.
- ◆ New technologies
- ◆ Sports, student activities, arts on campus
- ◆ Special/community events
- ◆ Seasonal settings/events
- ◆ Graduation
- ◆ Campus landscapes that display unique structures/architecture
- ◆ Students of different ethnic groups and ages, students with disabilities

If Your Photo is Selected

It will be featured in the 1995 Community College Calendar with a short narrative about the college and the photo (25-50 words).

25 complimentary copies of the Calendar will be sent to you in time to give as holiday gifts to trustees, staff, student leaders, and local supporters.

A fee will be assessed your college to defray the cost of the production of the Calendar. AACC will determine the layout and size of each selected photo. The assessment will be \$2000 for a full-page photo. After AACC has determined the layout, smaller photos will be prorated.

Submission Requirements

- ◆ Your college must be an AACC member.
- ◆ All entries must be 35mm color slides. Up to four different slides may be submitted by each institution. The name of your college must be written directly on the casing of the slides.
- ◆ Send duplicate slides, as all submissions become the property of AACC. AACC is building a photo library with submissions. Photos from previous years have been used in the *Journal*, the *Times*, a slide show for the U.S. Dept. of Labor, and the AACC travelling display. Permission is sought from the college for each use.
- ◆ Call AACC to obtain the official submission form then enclose the form with your entries.
- ◆ Entries must be received at the AACC Office no later than September 9, 1994. Winners will be announced September 23, 1994. The Calendar will be available November 4, 1994.

Send Submissions to:

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